



Kruger

Ernesto Kruger



# SUMMARY

As a serial entrepreneur and innovator, Ernesto Kruger turns inspiring ideas into revolutionary business models, and companies using cutting-edge technology. He is the founding partner of KRUGER CORPORATION, a multinational company operating in 12 countries around the world. What started as an idea, carried around in a suitcase and a beeper in 1993, turned into a corporation which until this day continues to expand internationally.

Ernesto has 30 years of experience as an Enterprise Architect and Specialist in Business Strategy, eGovernance, Cybersecurity, and in emerging technologies such as Blockchain. In addition, he is an expert in R&D&I (Research, Development, Entrepreneurship, and Innovation).

He promotes telecommunications infrastructure, energy, transportation, and environmental projects, through BLIK, Kruger Energy, and other business initiatives. Being the CEO and founding partner of Kruger Corporation, he believes that Corporate Social Responsibility is essential to create a social and societal impact. Hence he has launched various initiatives to support the initiation of startups, social enterprises and foundations through Kruger Labs; a leading venture accelerator in Ecuador's entrepreneurial and innovation ecosystem.

Furthermore, Ernesto also supports the "Soy Responsable" initiative to mitigate the effects the carbon footprint has on our environment. Making sustainability, social and societal growth central in CSR undertakings.

Additionally, Ernesto believes that education should be changed not with words but with actions which promote innovation in all areas of our global society. This belief led to founding Kruger School amidst the pandemic, a social initiative that helps transform education by inspiring students to become true changemakers around the globe. Kruger School gamifies education through its own digital currency Krugs, further utilizing its disruptive educational model K-learning combined with its innovative technology Eduflux to transform education.

With a great passion for soccer and social development, Ernesto continues to innovate to further have an impact in the world. This led amongst other things to the partnership with Norte America Sports Club, to educate and change the future of thousands of children, allowing them to forge brilliant careers in Ecuadorian sport.

# AWARDS

- Professional Merit Award by CIEEPI 2020.
- Most Respected Entrepreneur Award Ecuador 2018 endorsed by PWC, Ecuavisa, and Business Committees.
- Entrepreneur of Ecuador Award 2014, Líderes Magazine and Social Responsibility Award 2014 Government of Pichincha.
- Several international awards and recognitions in the USA and Argentina.



# SUPPORT TO SOCIETY

- Ambassador of Global Blockchain Business Council.
- Senator at the World Business Angels Investment Forum.
- Ecuador representative in the WSA World Summit Award.
- Lecturer and motivational speaker; Speaker TedEx and Key Note Speaker at KAIST University (Korea) 2016 and in more than 20 universities in Ecuador, Costa Rica, and Argentina.
- Case study at Wharton University (Pennsylvania), London Business School (UK), Kellogg, and several universities in Ecuador.
- Lecturer on entrepreneurship in over 24 universities in Ecuador.

# ENTREPRENEURIAL ACTIVITY

- Founder and President of KRUGERSCHOOL disruptive high school. Shared Value Arm of KRUGER CORPORATION.
- Founder and CEO of KRUGERLABS startup accelerator. Shared Value Arm of KRUGER CORPORATION.
- Director of Mall del Sol of Nobis Group.
- Director of Mutualista Pichincha.
- Member and advisor on several Boards of Directors.
- Founding Director of Innobis Business Incubator in Guayaquil in partnership with the Nobis Group.
- Advisor of several projects worldwide.
- Serial investor in several startups such as Platzi, Merqueo, 1doc3, Yaesta.com, cuestionarix.com, doctorpro, mi tienda, Kriptos, Capitalika, conectapp.com.mx, Neobit, abogalo, among others.
- Consultant for the World Bank, Microsoft, UNDP, IDB.

# TRADE UNION ACTIVITY

- Member of the Board of Directors of the Quito's Chamber of Commerce 2017-2023.
- Member of the Board of Directors of the Chamber of Industries and Productivity 2019-2023.
- Member of the Board of Directors of the Spanish Chamber 2021-2023.
- Former Vice President of the National Association of Entrepreneurs of Ecuador ANDE.
- Former President of the Ecuadorian Software Association.
- Former Member of several boards such as the Total Quality Corporation, Quito Technological Park, Apuestas Productivas, Merchantbansa, CERES.
- Member representative to the Assembly of Mutualista Pichincha, Club Jacarandá.

# EDUCATION

- Electronic and control systems engineer, Escuela Politécnica Nacional, ECUADOR 1994.
- Postgraduate studies in computerization of social systems, Aaron Ofri Institute, Jerusalem (ITCAO) Israel 1998.
- Diploma in service companies, Tecnológico de Monterrey, Mexico, 1999.
- Polytechnic University of Madrid / Corpei / Innova "Project Management for Innovation Management Software Sector" 2009.
- Diploma Metaverso The Valley 2022.



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