



Ernesto Kruger
CEO Kruger Corporation



ABOUT ME

Ecuadorian, husband and father of 4 children. Entrepreneur and innovator by conviction, business architect and generator of new ideas, business models and companies, through technology.

Founding Partner of KRUGER CORPORATION, a multinational with operations in 20 countries, starting with a suitcase and a beeper, in 1993.

He has 30 years of experience as an Enterprise Architect and specialist in exponential technologies, Blockchain, Cybersecurity, Business Strategy and e-Government. Expert in R&D+i (research, development, entrepreneurship and innovation).

Promoter of telecommunications infrastructure projects through BLIK, energy and transport projects, through Kruger Energy.

He is also General/limited Partner at 30N VC, EWA CAPITAL and Buena Vista Capital.

He is convinced of corporate social responsibility and has therefore created initiatives to support employment creation through his entrepreneurship accelerator, Kruger Labs, which was the dean and initial seed of the entrepreneurial and innovation ecosystem in Ecuador.

In environmental terms, the Soy Responsable initiative supports the measurement, management and mitigation of the carbon footprint, as well as the carbon credit market for which it has built a platform called Oxify.

He is also convinced that education must be changed not with words but with actions through innovation from all angles and in the middle of the pandemic he created a social initiative that helps transform education by empowering lives called K-School, a primary and secondary school through a new disruptive education model with a practical methodology created by the Kruger team called K-Learning.

In October 2023, he founded a higher education institute called Kruger Xponential Institute as a response to the lack of youth employment. It is now an officially regulated institute.

Passionate about football, but above all, about social development. Together with Antonio Valencia (former captain of Manchester United), he promotes Club Deportivo AV25, which is changing the future of thousands of young people by keeping them away from drugs and violence.





SPEAKER

TED X speaker and speaker
at *Kaist* (Korea), *Stanford*
and *MIT* universities.

TED^x

KAIST

MIT Massachusetts
Institute of
Technology



AWARDS



Professional
merit award by
CIEEPI 2020.



Most Respected Entrepreneur
Award Ecuador 2018 endorsed
by PWC, Ecuavisa and the
Business Committee.



Ecuadorian Entrepreneur Award
2014, Líderes Magazine and
Social Responsibility Award 2014,
Government of Pichincha.



Several international
awards and recognitions
in the USA, Argentina.



SUPPORT FOR SOCIETY



Embassador of the
Global Blockchain
Business Council.



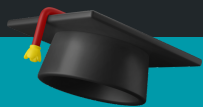
Senator World
Business Angels
Investment Forum.



National Expert
representing Ecuador
for the WSA World
Summit Award.



Speaker and motivator,
TedEx Speaker and Key
Note Speaker at KAIST
University (Korea) 2016
and at more than 20
universities in Ecuador,
Costa Rica, Peru and
Colombia.



Case study Wharton
University
(Pennsylvania), London
Business School (UK),
Kellogg and several
universities in Ecuador.



Entrepreneurship
speaker at more than
24 universities in
Ecuador.



BUSINESS ACTIVITY



Founder and President of KRUGERSCHOOL, a disruptive high school. Shared Value arm of KRUGER CORPORATION.



Founder and CEO of KRUGERLABS startup accelerator. Shared Value arm of KRUGER CORPORATION.



Director of Nobis's Group Mall del Sol



Director of Mutualista Pichincha



Member and advisor on several Boards of Directors.



Founding Director of Innobis Business incubator in Guayaquil in partnership with the Nobis Group.



Advisor on several projects worldwide.



Serial investor in several Startups such as Platzi, Merqueo, 1doc3, Yaesta.com, cuestiónrix.com, doctorpro, mi tienda, Kriptos, Capitalika, conectapp.com.mx, Neobit, abogado, among others.



Consultant for the World Bank, Microsoft, UNDP, IDB.



UNION ACTIVITY



Member of the Board of Directors of the Quito Chamber of Commerce 2017-2023.



Member of the Board of Directors of the Chamber of Industries and Productivity 2019-2023.



Member of the Board of Directors of the Spanish Chamber 2021-2023.



Former Vice President of the National Association of Entrepreneurs of Ecuador (ANDE).



Former President of the Ecuadorian Software Association for several years.



Former member of several boards of directors such as the Total Quality Corporation, Quito Technology Park, Productive Bets, Merchantbansa, CERES.



Representative of members at the Pichincha Mutual Assembly, Jacarandá Club.



TRAINING

Electronic Engineer
and Control Systems,
National Polytechnic
School, ECUADOR
1994.

Postgraduate Studies
Computerization of
Social Systems Aaron
Ofri Institute,
Jerusalem (ITCAO)
Israel 1998.

Diploma in service
companies from the
Monterrey Institute of
Technology, Mexico,
1999.

Polytechnic University
of Madrid/ Corpei /
Innova "Project
Management for
Innovation
Management in the
Software Sector" 2009.

Metaverse
The Valley
Diploma
2022.





Kruger

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